

BAKER HOUSE · EST. 1921 · NEW YORK CITY

The Boot Camp. The Program.

A two-day intensive to become a real estate entrepreneur, led by Richard Baker. Taught the way it's actually done across four generations — not as theory, but through real deals and real numbers.

FALL COHORTS

Sep 22 – Dec 10, 2026

APPLICATIONS CLOSE

September 30

TUITION

\$3,000 · \$500 deposit

Nine modules, across two days.

Each day stands on its own; together they are the complete program — two consecutive days in New York City with Richard Baker, group sessions and one-on-one time. From finding and underwriting deals to raising capital, structuring ownership, and building a platform.

MODULE	WHAT YOU WALK OUT WITH
<i>I</i> The Entrepreneur's Lens	See wealth, ownership, and risk the way entrepreneurs do.
<i>II</i> Reading the Market	Know when and where to buy before the data confirms it.
<i>III</i> Finding & Underwriting Deals	Source opportunities and run the numbers with confidence.
<i>IV</i> Your First Deal	Close your first acquisition with the 'Infinite Return' model.
<i>V</i> The Money	Build the capital stack and finance your first acquisition.
<i>VI</i> Legal & Ownership Structure	Set up the right entity and read a deal contract.
<i>VII</i> The Development Mindset	Spot a property's highest and best use.
<i>VIII</i> Tax as a Tool	Use depreciation, 1031s, and REPS to keep what you earn.
<i>IX</i> Building Your Platform	Turn one deal into a portfolio that compounds.

Eight cohorts. Two ways to attend.

September 2026

Weekday: Sep 22–23 (Tue–Wed) · Weekend: Sep 26–27 (Sat–Sun)

October 2026

Weekend: Oct 17–18 (Sat–Sun) · Weekday: Oct 20–21 (Tue–Wed)

November 2026

Weekend: Nov 7–8 (Sat–Sun) · Weekday: Nov 10–11 (Tue–Wed)

December 2026

Weekend: Dec 5–6 (Sat–Sun) · Weekday: Dec 9–10 (Tue–Wed)

GENERAL ADMISSION

\$3,000

- All nine modules over two days in NYC
- Group sessions with Richard Baker
- The complete Boot Camp materials

FOUNDER'S CIRCLE

\$3,750

- Everything in General Admission
- The extras package — smaller table, closer access
- Priority one-on-one time

A \$500 deposit — credited in full toward tuition — holds any seat. Balance is collected before your session.

By application. Personally reviewed.

Seats are limited per cohort and admission is selective — the room only works if everyone in it is serious. There are no credential requirements: the application asks where you are, what you want to walk out with, and whether you're ready to move.

I

APPLY ONLINE

Twelve questions, one at a time, at bakerhouse1921.com/apply. About three minutes.

II

THE CALL

A 15-minute conversation with an admissions director — your goals, your questions, the fit.

III

THE DECISION

Every application is reviewed personally. You hear back either way.

IV

THE SEAT

If admitted, a \$500 deposit — credited in full toward tuition — holds your place in the cohort you chose.

“This is for serious people at the start of a serious path.”

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*Two days.
Four generations of method.
Your first deal.*

Apply at bakerhouse1921.com/apply — fall applications close September 30.